

Reagan Ramm

Digital Marketing Coach & Music Producer

PROFILE

Self-employed digital marketer with 8+ years experience with content marketing, email marketing, consulting, and personal coaching.

EXPERIENCE

Content & Email Marketing Director, Coastal Conservatory LLC— 2015-2021

- Directed and carried out email marketing strategy for multi-million dollar revenue-generating organization & provided marketing consultation for company owners
- Planned, outlined, and directed the creation of 3 digital courses which have generated over \$22,800 in revenue

Elite Marketing Pro Affiliate — 2016-2019

- Utilized content marketing, email marketing, social media marketing, and Facebook advertising to generate \$25,493.26 in affiliate commissions; conducted personal 1-on-1 coaching and helped client to reduce his Facebook ads cost-per-click by 10x

Owner, Adventure Brand Academy — 2021-Present

- Provide monthly live coaching and training aimed at helping entrepreneurs grow their personal brands and income through content and email marketing

Owner, Orpheus Audio Academy — 2021-Present

- Aid indie music artists in the creation of better music and growing of a fanbase; business currently generates over \$1,000 a month on average and growing
- Built an email list of over 6,500 subscribers and YouTube channel with over 4,000 subscribers

EDUCATION

Unity Gain Recording Institute — Audio Engineering Degree, 2019

Elite Marketing Pro Elevation Program Graduate, 2018

SKILLS

Email Marketing, Content Marketing, SEO, 1-on-1 & group coaching, YouTube, course creation, copy writing, sales page creation, affiliate marketing, blog post writing, fiction writing, audio editing & music production

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